NACAC’S GUIDE TO ETHICAL PRACTICE IN COLLEGE ADMISSION:

HOW WE GOT HERE AND WHAT’S NEXT

NACAC
HOW DID WE GET HERE?
The national AP committee responded to the initial charge of the Board to create a document that would remain a combination of best and mandatory practices. Like-organizations’ codes of ethics were analyzed, legal opinions were solicited, and numerous legal documents were reviewed and considered throughout the process.

DOJ contacts NACAC about alleged antitrust violations in the Code of Ethics and Professional Practices.

Board agrees to terms of the Consent Decree.

The national AP committee considered the report of the Ad Hoc Committee on Leadership in College Admission as well as the 2019 delegate exercise led in caucuses and a survey to determine the attitudes of the members.

November 2017

October 2019

Late 2019 – Early 2020

January 2020
The Board charged the AP committee to begin drafting a “Best Practices” version of NACAC’s current Code of Ethics and Professional Practices, one that would articulate the organization’s values and ethical priorities in a way that safeguards its long-term ability to act in the best interest of students.

Final Judgment is entered. NACAC must comply with the Consent Decree and will be monitored for 5-7 years. The NACAC AP committee began drafting a “best practices” document.

Affiliate AP chairs provide feedback on the proposed “best practices” document.

The Board discussed the findings of the AP committee.
NACAC Board of Directors approves draft of the proposed Guide to Ethical Practice in College Admission.

Members provided feedback on proposed Guide to Ethical Practice in College Admission.

National AP Committee makes final revisions. Proposed Guide to Ethical Practice in College Admission is shared with the members.

Assembly delegates approve replacing the Code of Ethical Practice in College Admission with the Guide to Ethical Practice in College Admission.
WHAT IS THE SAME?

Maintains the priority of serving the best interests of the student.

Maintains most of the formerly mandatory practices as recommended practices.

Maintains recommended earliest deadlines of May 1 and Oct. 15.
What is Different?

- All provisions are “best practices.”
- NACAC and affiliate AP committees will not enforce compliance.
- Recommended practices are less specific than the mandatory practices.
- Updates to Core Values.
- Embedded links to resources supporting recommended practice.
- There are no sanctions for non-compliance.
MOVING FORWARD
Continuing the work of NACAC as a guardian of ethical practice without the ability to enforce our principles for practice will be an important part of our work as we move forward. The Ad Hoc Committee Report on Leadership in College Admission stated:

“The Department of Justice investigation into NACAC’s code of ethics on restraint-of-trade grounds has resulted in an irreversible change in direction for NACAC—one that seems destined to move us beyond a role in which we self-regulate, to one in which we must advocate and rely on our core values to represent what is good and noble in higher education admission, while also naming what is wrong and detrimental.”
### IN THINKING ABOUT THE THREE Pillars OF:

- **Advocacy**
- **Education**
- **Communication**

HOW WOULD YOU ANSWER THE FOLLOWING?

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
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<tbody>
<tr>
<td>What information is most important for you to know regarding the post-enforcement era for NACAC’s Guide to Ethical Practice in College Admission?</td>
<td>What professional challenges can NACAC help you solve with education about ethical practice?</td>
</tr>
<tr>
<td>What positions are most important for NACAC to advocate for in the media, public, and policy arenas?</td>
<td>What professional challenges can NACAC help you solve with education about ethical practice?</td>
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Additional questions or feedback may be directed to:

PLEASE INSERT YOUR CONTACT INFORMATION HERE