

## College Fair REMINDER: Scanning This Spring with StriveScan

Similar to last year, we will be offering scanning technology for two of our college fairs this spring, partnering with StriveScan at the Merrimack College Fair on Tuesday, May 21st and at the University of Maine, Augusta College Fair on Thursday, May 23rd.

NEACAC is covering the cost of StriveScan for all of the institutions participating in these fairs, so we encourage you to try it. Registered institutions will receive an email from StriveScan in late April with instructions on how to sign up and get started.

StriveScan is used at college fairs around the country, including by Illinois, Missouri, Hawaii, and Pacific Northwest ACACs, along with the Colleges That Change Lives tours, and is quickly growing. College reps use the StriveScan app on their iPhone, Android, or iPad to scan students' barcodes (no other device needed!). Reps can instantly view the student's profile information and take notes right in the app. After the fair, reps export the student data with one click, instantly, to a CSV Excel file. If you have multiple reps attending from the same institution, both can scan from their own phones.

Students attending the fairs go to the registration page at [www.strivefair.com](http://www.strivefair.com) and fill out a quick form on their phone or computer (in advance or at the door). When they sign up, StriveScan sends them a barcode via text message and email. The next day, students receive an email with a report on all of the colleges and representatives they met along with their contact information and social media profiles. **For more information, we recommend watching the two-minute intro video at [www.strivescan.com](http://www.strivescan.com).**

We hope all institutions participating in these spring fairs will use StriveScan and provide important feedback for future fairs!